

Smart Communities



13th June 2012

Smart Communities Pte Ltd

About Smart Communities



- Established in October 2011 in Singapore

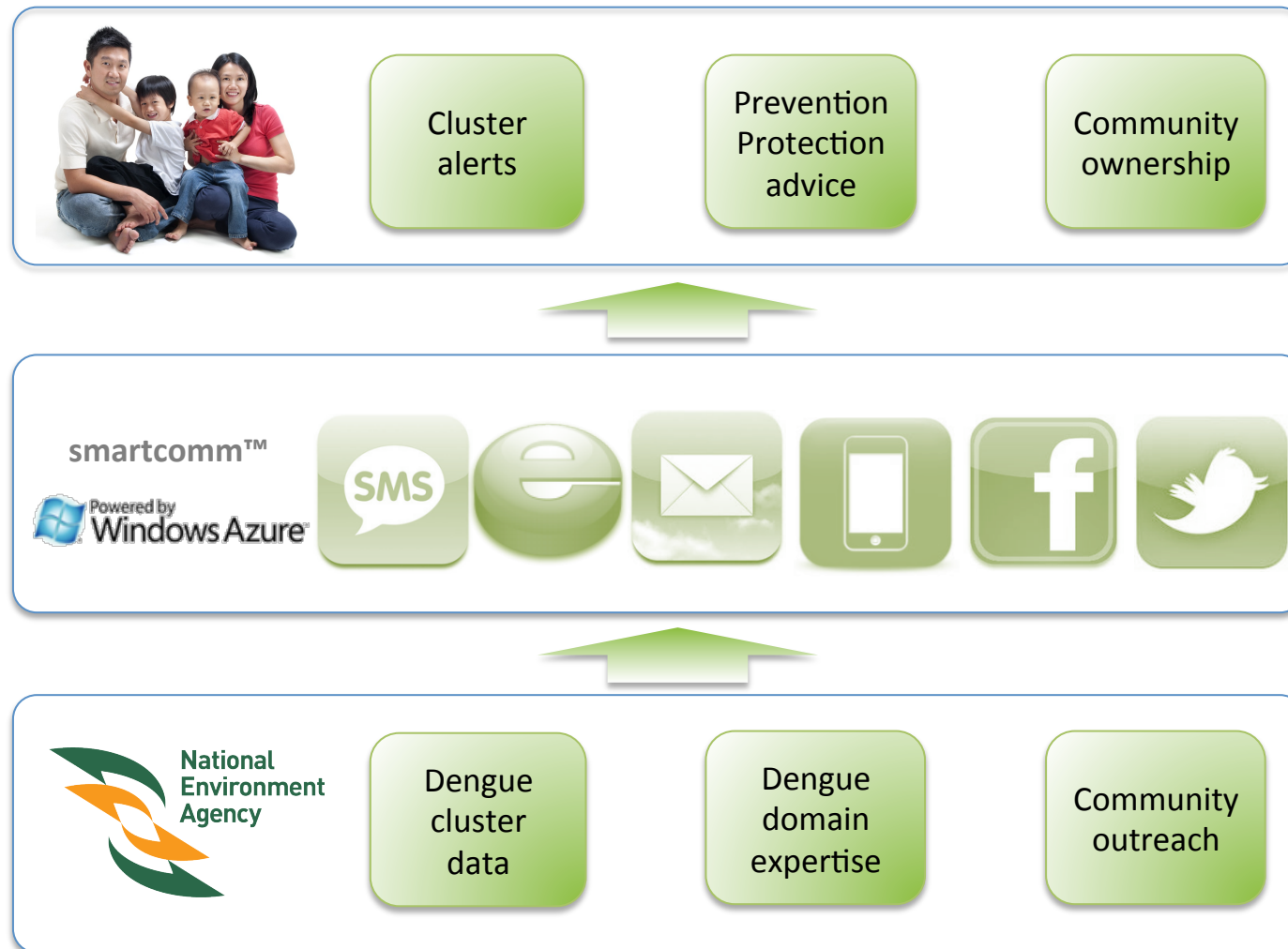


- **Our vision: Transform the way businesses and governments leverage critical data across internet, social media, SMS and mobile apps**



- Reference Project: **X-Dengue**, Dengue Cluster Alert System, Collaboration with NEA

Dengue Cluster Alert System X-Dengue



www.x-dengue.com X-Dengue iPhone app



X-DENGUE Support iPhone App About X-DENGUE ct@x-dengue.com | Sign-out

Yishun Street 20, Singapore

Dengue update October 28, 2011

- 6 - Dengue clusters
- 1 - Dengue clusters with > 10 cases
- 5 - Dengue clusters with < 10 cases
- 1 - New clusters reported on October 28
- 0 - Dengue cases reported this week

My Places Search results

- Yishun St 20 (Blk 296) / Yishun St 21 (Blk 219, 220, 226)
75 meters
24 Cases, open for 18 days
- Boundary Rd / Joon Hiang Rd / Recreation Rd / Serangoon Ctrl (Blk 206)
10,037 meters
6 Cases, open for 6 days
- Pasir Ris Dr 6 (Blk 452, 454)

SingTel 16:52 55%

X-DENGUE

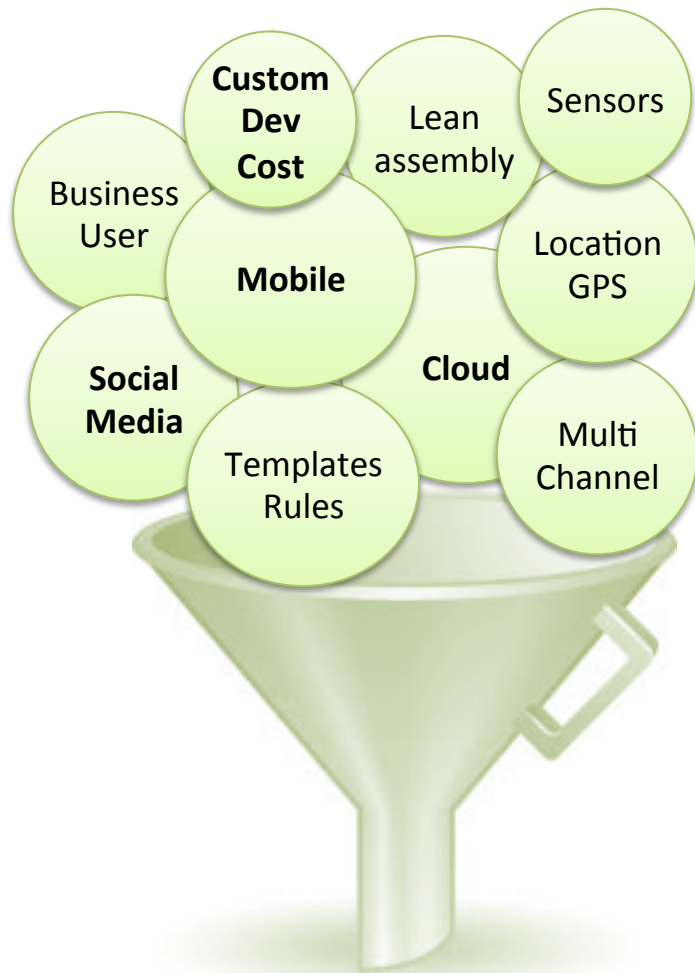
Search address for dengue nearby

High severity Dengue cluster
Ang Mo Kio Ave 5 (Blk 537, 538) / Ang Mo Ki...

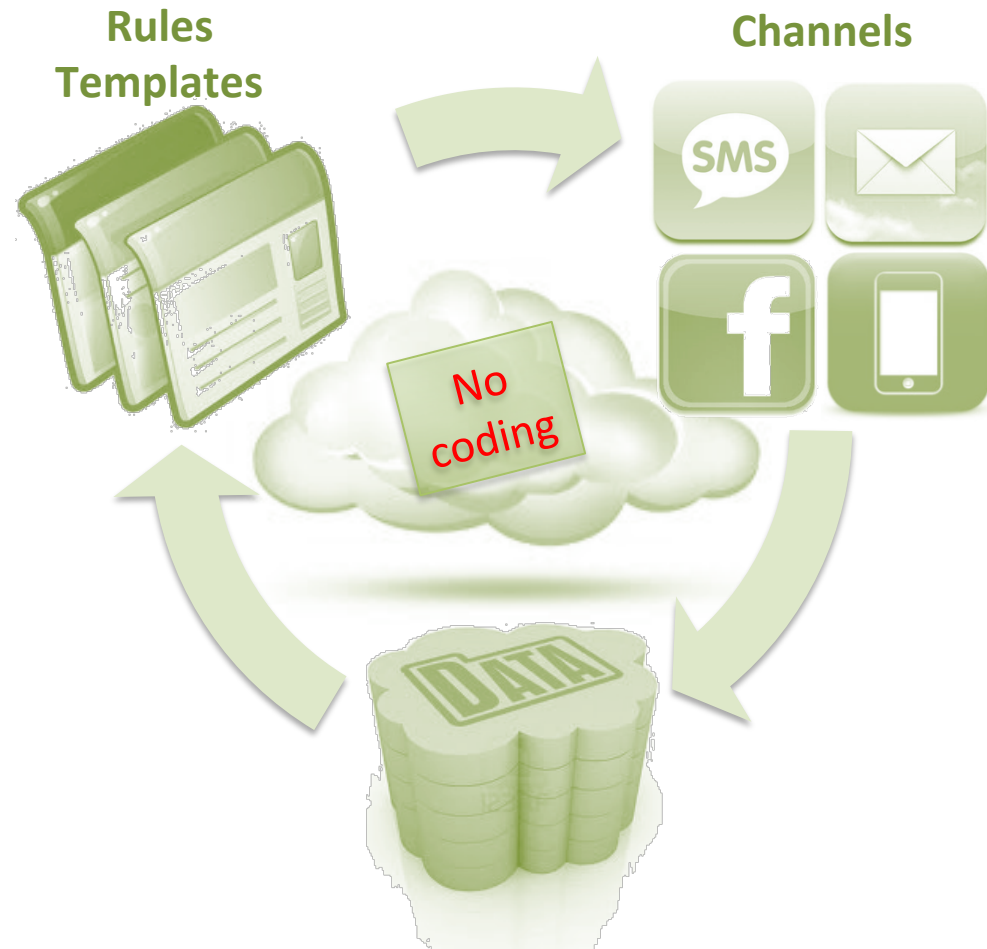
Sign up today and do your part to keep Singapore Dengue free!

www.x-dengue.com/Acc/SignUp

Market drivers shaped our vision



smartcomm™



How does it work?



Data Objects ... e.g. Dengue cluster



Attributes

Cases, Opened, Closed, Severity



Location (point/area)

Area (Polygon)



Smart Rules

Cases > 10: Severity = High



Events

Customer Enters Area -> Alert



Templates



Customer/ Subscriber Management



Channels

smartcomm™

Powered by
Windows Azure

Our Business At a Glance



 Enterprise	Enabling the Business User Examples: Quality incidents, Supply Chain Collaboration
 Public Sector	Enabling Citizen Services Examples: Health, Safety, Crime, Traffic Singapore: data.gov.sg
 Value Added Resellers	Enabling Developers and System Integrators smartcomm™ Adaptive Object Modeling and Business Rules jumpstart developer productivity for Mobile apps and Social Media initiatives

Thank you!

Please consider using smartcomm™ as part of your solution proposal for the “Harnessing Data for Value Creation” Call-for-Collaboration (CFC)

We are looking forward to hearing from you
info@scomm.asia



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